

**CONFIDENTIAL:** This Is Not A Sales Letter Or A Promotion. Please DO NOT Forward...

# Get Your Business On The FIRST Page Of Google (For FREE), Even If You Don't Have a Website...

Your ***first step*** should be to watch the video on my blog by going to [www.REIMarketingTips.com/blog](http://www.REIMarketingTips.com/blog)

## **After you have watched the video, here are the simple action steps you need to take to make this happen:**

1. Think about what keywords people searching for your business would be typing in Google. For example, it might be "*sell my Boston home fast*". Or, if you're looking to build a buyers list it might be "*buy Boston homes*" or "*buy discount Boston investment property*". Or if you're in the foreclosure prevention business, it could be "*Stop foreclosure Boston*". You get the idea- you want to make sure that you know what your keywords are. For more help on keywords, Google has TWO free keyword research tools for you to use: <http://www.google.com/sktool/#> & <https://adwords.google.com/select/KeywordToolExternal> then make a list of your top 3-4 keywords phrases that you would like to rank for.
2. Go to Google Local: [maps.google.com/local/add?hl=en](http://maps.google.com/local/add?hl=en)
3. Sign in with you Google account, or if you don't already have one, create one for free (it will only take you about 3 minutes)
4. Back to Google local. Click "add a new listing"

**IMPORTANT-** The most important thing that you enter here is your company name. **DO NOT PUT YOUR COMPANY NAME IN HERE** (for example, ABC Home Buyers, LLC). You MUST put your keywords in here, such as "Buy Boston Property" (or whatever the FREE Google keyword tool told you are good keywords for your search terms). Failure to put keywords here will result in your business not showing up in the search results you want to be found for.

5. Start filling out your information about your company
6. Complete the rest of your listing information such as address, website (Make SURE that you use the format <http://www.YourWebsite.com> to get a link).
7. Put as many keywords as possible in your description, while making sure that it reads and sounds like grammatically correct English.
8. Click "Next" and then add up to 5 categories for your business (don't worry, Google will suggest them for you if you can't think of any). **HINT: Categories can and should also be KEYWORDS** (example: "We Buy Houses" or "Stop Foreclosure" or "Loan Modifications")
9. Continue to add more details. More details are better (example, photos, videos, etc). The more details you can add to your listing, the better.
10. Validate your listing by 1 of 2 methods:
  - I. Phone (Fastest, but can't have your phone number answered by an answering service, or it won't work, so you'll have to use the other option)
  - II. Mail (if your phone number is answered by an answering service, this is your only option)

**THAT'S IT! YOU'RE DONE! YOUR SITE SHOULD APPEAR IN GOOGLE LOCAL APPROXIMATELY 24-48 HOURS AFTER YOU VALIDATE YOUR LISTING**